

# Sonal Kiran

## DATA SCIENTIST

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## PROFILE

I have 6 years of work experience focused on Data Science, ML Product Delivery, Business Intelligence, Analytics, and Business Process Improvement.

As a data scientist, I am driven by the pursuit of enabling well-informed decisions based on accurate, unbiased data. I recognize that while an abundance of data exists, it is the onus of the data scientist to ensure its responsible use.

As I continue to learn and grow in this field, I am excited to explore new challenges and build efficient systems that push the boundaries of what data science can achieve.

## SKILLS

SQL, Python, R, Hypothesis Testing, A/B tests, Parametric and non-Parametric tests, Tableau, Matplotlib, Plotly, Bokeh, Seaborn, Machine Learning in scikit-learn, Supervised and Unsupervised Learning, Tensorflow, Keras, Pytorch, Amazon Web Services (AWS), Hadoop, Spark, Hive, Docker, Metabase, JIRA, Git, Zoho, MS Office Suite (Word, Excel, Access, PowerPoint), Agile, Scrum

## EXPERIENCE

### Senior Machine Learning Solutions Lead | Skit.ai

MAR 2022 – 2023, BANGALORE, IN

- Led a team of 9 engineers and successfully delivered 12 voice bots and 4 TTS solutions across US and Indian clients.
- Reduced delivery time from 8 weeks to 1 week by automating ML processes, creating comprehensive Metabase dashboards, and building plug-and-play voice bots.
- Increased contracted revenue by 200% by improving voice bot performance and identifying new use cases across clients.

### Analytics Science Lead | Fair Isaac Corporation (FICO)

FEB 2020 – SEP 2021, KUALA LUMPUR, MY

- Led a team of 3 technical specialists and managed end-to-end activities for ML project implementation.
- Led to USD \$3,000 monthly savings by developing an in-house face biometric authentication module with a FAR of 0.1% and FRR of 2%
- Built best-in-class e-KYC solution that generated a 42% increase in sales leads by developing a deep-learning based hologram recognition model with a FAR of 0.1% and FRR of 2.5%.

### Strategy & Operations Consultant | Deloitte India (US Offices)

MAY 2018 – JAN 2021, HYDERABAD, IN

- Led business analytics for 2 business verticals and built a cloud-based customer engagement platform using Salesforce.
- Developed a Portfolio Expansion and Go-To-Market Strategy for a US based pharmaceutical giant and owned the entire data analysis

## EDUCATION

### BrainStation | Diploma, Data Science

JUN 2023 - SEP 2023, TORONTO, CA

### National Institute of Industrial Engineering | Post Graduate Diploma, Industrial Engineering

JUN 2016 - 2018, MUMBAI, IN

- Awarded "Best All Round Student"

### Army Institute of Technology | Bachelor of Engineering, Mechanical

JUN 2010 - 2014, PUNE, IN

## PROJECTS

### Data Scientist | BrainStation x 7Shifts – Hackathon

AUG 2023, TORONTO, CA

- Collaborated with UI/UX and software engineers to deliver a data driven solution addressing 7Shifts' need to simplify shift scheduling

### Demand Forecasting for Bike Rentals

JUN 2023 - SEP 2023, TORONTO, CA

- Compared XGBoost, SARIMA, and RNN based demand forecasting models for bike rentals